

# WE ARE **Holiday**®

## Who We Are

Holiday is a family-owned company with a rich tradition of creativity and passion for serving our customers and the communities in which we operate. The success of our business is based on the long-term relationships we have with our customers, partners and team members.



## Our Mission

We work to serve our communities, customers, partners and team members by building loyal, valued relationships and being a dependable part of their everyday lives, now and into the future.



## How We Serve

Our Business practices are based on a number of important ethical guidelines:

- Integrity** - We adhere to high professional and moral standards
- Honesty** - We are truthful and fair in our interactions
- Humility** - We treat everyone with respect and seek continuous improvement

We strive for excellence by:

- Fostering service-oriented, dependable, helpful and attentive team members
- Providing clean, safe, modern and convenient facilities and equipment
- Offering great selection of quality products at a good value



**WHAT WE STAND FOR:**  
*Everyday convenience, quality products  
at a great value and the BEST PEOPLE!*

