

PRIVACY POLICY

Holiday Stationstores respects your privacy and takes the protection of your personal information very seriously. This policy explains what information we collect from your use of our website at <http://www.holidaystationstores.com> (the "Site"), how we use that information, and how we protect your privacy. We only collect personally identifiable information when you choose to reveal it to us.

By visiting the Site you agree to be bound by the terms and conditions of this Privacy Policy. By accepting the Privacy Policy, you expressly consent to our use and disclosure of your personal information in accordance with this Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use or access our Site.

NATURE OF INFORMATION COLLECTED

Personally Identifiable Information

Employment Applications. When you submit an employment application to Holiday Stationstores, you are asked to provide certain information, including, but not limited to, your name, address, telephone number, and email address. If you send an email to inquire about a position with Holiday Stationstores, the information we receive is the information you include in your cover letter, resume and email message (we will also automatically receive your email address). In either case, we will use this information to match your experience and preferences with the job openings we have, and someone from Holiday Stationstores will review possible employment opportunities. The information you submit is used only for recruiting purposes and is not shared with any third party. Please note that by submitting your information regarding employment opportunities with Holiday Stationstores, you authorize us to transmit and store your information in our recruitment database, and to circulate that information as necessary for the purpose of evaluating your qualifications for job vacancies at Holiday Stationstores or any of the Holiday Companies.

Email Inquiries. When you email an inquiry to us, we receive your email address and any other information you choose to include in your email. The content of any email inquiries received by Holiday Stationstores shall be deemed to be non-confidential. Any inquiries or materials sent to Holiday Stationstores through this Site shall become the sole property of Holiday Stationstores. Holiday Stationstores shall be free to use any such inquiries or materials for any and all purposes of its sole choosing, without payment of any compensation.

Automatic Information

When you visit our Site, we may collect some information automatically, such as your Internet address, the identity of your Internet Service Provider, the Web site from which you linked (if any), and the time and date of your visit. This information is not linked to personally identifiable information. This information is used to compile aggregate statistics about the total number of daily visitors to our Site, the pages most frequently visited and how long you stay at each page. By collecting this information we get a better understanding of your needs and what products and services we can develop to meet those needs. All the information we gather helps us understand your preferences so we can continually improve your online experience with us.

Internet Protocol Address. We may use your Internet Protocol address to help diagnose problems with our server and to administer the Site. Your Internet Protocol address is used to help identify you for the duration of a session and to gather broad demographic information. This information will not be sold to any third party.

Click Stream Data. As you browse the Internet, a trail of electronic information is left at each Web site you visit. This information, which is sometimes called "click stream" data, can be collected and stored by a Web site's server. Click stream data can tell us the type of computer and browsing software you use, the address of the Web site from which you linked to the Web Site, and in some instances, your e-mail address. We may use click stream data to determine how much time visitors spend on each page of the Site and how they navigate through the Site. We will only use this information to improve the Site. Any collection or use of click stream data will be anonymous and aggregate, and will not contain any personally identifiable information.

Cookies. "Cookies" are pieces of information that are stored by your browser on your computer's hard drive to enable you to more easily communicate and interact with a Web site. We may use cookies to allow you to use our Site more easily and to allow us to keep track of certain statistical information that helps us improve our Site. Most browsers are initially set to accept cookies. You may, however, disallow reception of cookies at any time by resetting your Web browser. The "help" portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie or how to disable cookies altogether. However, cookies allow you to take full advantage of some of our Sites' best features, so we recommend that you leave them turned on. Holiday Stationstores will never use cookies to retrieve information from a computer that is unrelated to the Site or your interaction with the Site. Our cookies do not contain personally identifiable information.

THIRD PARTY ACCESS TO PERSONAL INFORMATION

Service Providers

Our Site may also share information with companies that provide support services to us (such as a printer, mailing house or web host) or that help us market our products and services. These companies may need information about you in order to perform the services for which we have contracted with them. These companies are not authorized to use the information we share with them for any other purpose.

Protection of Our Site and Others

We may disclose information you provide to our Site when we believe disclosure is appropriate to comply with the law; to enforce or protect our rights; or to protect the rights, property or safety of our Site, our users or others.

Business Transfers

Information submitted to this Site is an asset of Holiday Stationstores and will become part of our normal business records. If Holiday Stationstores or a substantial part of our business is sold

or otherwise transferred to a third party, such as a legal successor in interest, your information may be transferred to that third party.

LINKS TO AND FROM OTHER WEB SITES

Our Site may offer links to other sites. Other sites have their own policies regarding privacy. If you visit one of these sites, you may want to review the privacy policy on that site. In addition, you may have linked to our Site through another site. For example, in certain cases you may have linked to holidaystationstores.com through banner advertising on another site. In such cases the site you linked from may collect information from people who click on the banner or link. You may want to refer to the privacy policies on those sites to see how they collect and use this information.

CONSENT

Please check this page periodically for updates. If we ever change our privacy policy, we will post any updates on this page so that you are always aware of the information that we collect and how we use it. Such changes will become effective when posted, and by continuing to use the Site following the posting of any such changes, you agree to be bound by such modified policy.

CHILDREN

The Site is not directed nor targeted to children under the age of 13, and we do not use the Site to knowingly solicit data from or market to children under the age of 13. Because our software does not automatically distinguish visitors under 13 from other visitors, Holiday Stationstores requires users under 13 years of age to obtain the consent of a parent or guardian to use the Site. If Holiday Stationstores learns that a child has provided personally identifiable information to the Site, it will use reasonable efforts to remove such information from its files.

PLEASE FEEL FREE TO CONTACT US

Questions you may have. If you have additional questions about our use of information, please email us at customerservice@holidaystationstores.com or call 1-800-745-7411, ext. 8684.

Feedback about our Site. We welcome feedback about our Site, products, and services. Please share your comments by sending us an email at customerservice@holidaystationstores.com and let us know if you'd like us to write back. The content of any comments, suggestions, questions, information and feedback received by Holiday Stationstores shall be deemed to be non-confidential. Any comments or materials sent to Holiday Stationstores through this Site, including all feedback, questions, comments, suggestions, questionnaires and the like, shall become the sole property of Holiday Stationstores. Holiday Stationstores shall be free to use any such suggestions, comments, concepts and the like for any and all purposes of its sole choosing, without payment of any compensation.

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