

## **Holiday Text Messaging Program Terms and Conditions**

These terms and conditions apply to all text messaging programs sponsored by Holiday Stationstores, Inc. (the "programs").

You must be 13 years of age or older to participate in the programs.

By opting in to one or more programs, you consent to receive text messages via automated technology from Holiday to your mobile phone. Providing this consent is not a condition to make a purchase from Holiday.

To stop participating in a text messaging program, reply to any message with the word STOP. Upon receipt of this message, Holiday will send a follow-up message to your mobile phone, which you hereby agree to receive. That follow-up message will either confirm your opt out or contain further instructions if you are enrolled in more than one program.

If you have questions about the programs or these terms and conditions, you may reply to any message with the word HELP. You may also contact Holiday at

(800) 745-7411 ext. 8684

or

[customerservice@holidaystationstores.com](mailto:customerservice@holidaystationstores.com).

The maximum number of messages per month will vary based on the program you've enrolled in. Message and data rates may apply. All charges are billed by and payable to your mobile service provider. Holiday does not charge you for sending or receiving text messages through the programs.

Personal data Holiday obtains from you through the programs will be treated in accordance with Holiday's online Privacy Policy:

<http://www.holidaystationstores.com/content/PrivacyPolicy.pdf>

Holiday will not be liable for any delays in the receipt of any message, as delivery is subject to effective transmission from your network operator.